

## QuadMetrics Privacy Policy

### Introduction

QuadMetrics, Inc. ("QuadMetrics") has created the following Privacy Policy to describe how QuadMetrics uses information it collects when people visit Quadmetrics' website located at [www.quadmetrics.com](http://www.quadmetrics.com) (the "QuadMetrics Site") or sign up to use QuadMetrics's services (the "Services"). QuadMetrics may periodically make changes to this Privacy Policy that will be posted on this webpage. If QuadMetrics makes any material changes to this Privacy Policy, QuadMetrics will provide notice of such changes through a posting on the QuadMetrics Site or through another reasonable means of communication.

### What information does QuadMetrics collect?

When you use the QuadMetrics Site or sign up for the Services, QuadMetrics may collect certain contact information from you, including without limitation: first and last name, organization name, city, state and zip code, email address, and phone number (collectively, "Contact Information"). When purchasing Services, you will be required to provide additional information that may include a credit card number or other banking or information ("Billing Information").

As you navigate the QuadMetrics Site, QuadMetrics also automatically receives and records information on our server logs from your browser, including your IP address and the pages you request ("Site Information"). Certain Site Information is collected through QuadMetrics's use of cookies, web beacons and other standard collection tools. These tools help provide additional functionality to the QuadMetrics Site and help us analyze use of the Site more accurately. We may also use cookies to help track the level of interest in different features of the Site and to compile data that can help us improve our Services. You can choose not to use cookies but then you will not be able to take advantage of certain features of the QuadMetrics Site.

In addition to the collection of Site Information, in connection with your use of the Services, QuadMetrics may collect information that is created or provided by you for such purposes (collectively, "Service Information"). For example, if you add information to your profile pages such as prefixes, network names or other account configuration information to use our Services, QuadMetrics will collect and maintain this information. Service Information may include information that is Personally Identifiable Data (as defined in the next paragraph).

The Contact Information, Billing Information, Site Information and Service Information may be referred to below, collectively, as the "Data". "Personally Identifiable Data" means that data which directly, or used in conjunction with other provided information, enables the identification of a specific individual.

### How is Data used?

QuadMetrics may use the Site Information to monitor the use of the Site and to improve the user experience associated with the Site. QuadMetrics uses the Site Information internally and only as described in this Privacy Policy. If you are not a customer of QuadMetrics (i.e., if you have not signed up to receive the Services), QuadMetrics will use your Contact Information only for the purpose for which such information was provided. For example, if you have signed up to receive product information from QuadMetrics, we will use your Contact Information only to

send you that information. You may always opt-out of the receipt of any of those communications. Email opt out instructions are contained in each email.

QuadMetrics uses and stores Service Information only for the purpose of conducting business with you. For example, we will use your Contact Information to provide you with access to the Services you have ordered, as well as support services, technical updates or updates on changes in usage policies. QuadMetrics may also use your Contact Information to send you company updates and marketing offers and information. You may opt-out at any time from receiving marketing information from QuadMetrics, as described in the preceding paragraph. You may not opt-out from non-marketing communications, including company updates, service notifications and other operational updates.

QuadMetrics takes reasonable precautions to protect Data in our possession from loss, misuse, and unauthorized access. QuadMetrics follows generally accepted industry standards to protect the Data, both during transmission and once received by QuadMetrics. However, no method of transmission over the Internet or method of electronic storage is 100% secure. While QuadMetrics strives to protect your Data, QuadMetrics does not guarantee its security.

### **Does QuadMetrics disclose Personally Identifiable Data to third parties?**

QuadMetrics does not share or disclose any of your Personally Identifiable Data except as described in this Section:

- Agents, consultants and related third parties: QuadMetrics uses third party vendors to perform certain business-related functions. Examples of such functions include data storage services, marketing services, database maintenance services and payment processing. When QuadMetrics employs such third party vendors to perform services on its behalf, QuadMetrics will only provide them with the Personally Identifiable Data that they need to perform their specific function. Each third party vendor is required to keep such Personally Identifiable Data confidential and not to use such Personally Identifiable Data for any purpose other than providing services to QuadMetrics.
- Affiliates: QuadMetrics may share Personally Identifiable Data with entities that are control, are controlled by or under common control with QuadMetrics (each, an "Affiliate") for the purpose of assisting QuadMetrics in providing its Services to you. In that event, any such Affiliate will use Personally Identifiable Data solely as permitted under this Privacy Policy.
- Business transfers: QuadMetrics reserves the right to sell or buy businesses or assets. In the event of a corporate sale, merger, reorganization, dissolution or similar event, Personally Identifiable Data may be part of the transferred assets. You acknowledge that such transfers may occur, and that any acquirer or successor of QuadMetrics may continue to use your Personally Identifiable Data as set forth in this policy.
- Legal requirements and other circumstances: QuadMetrics may disclose Personally Identifiable Data if required by law or if it believes in the good faith belief that such action is necessary to: (a) comply with a legal obligation, (b) protect and defend the rights or property of QuadMetrics, or (c) to protect the property or safety of users of the QuadMetrics Site or Services or any third party. If QuadMetrics is required by law to disclose any of your Personally Identifiable Data, then we will use reasonable efforts to provide you with notice of that disclosure requirement, unless we are prohibited from doing so by statute, subpoena or court or administrative order. In addition, if QuadMetrics does not believe the disclosure request has been properly issued, then QuadMetrics will object to such request.

### **How do I correct Contact Information?**

In the event that you have volunteered Contact Information and/or provided Billing Information, you may correct or amend that information by editing your account profile.

### **Last Updated**

October 31, 2014